

CC Restaurant Owners

1. INTRODUCTION

- a. CCRA – What and Why
 - i. Share info, promote the community, support each other
 - ii. Independent group for Independent Restaurant Owners
 - iii. No Fee, just commitment
 - iv. Power in numbers
 - v. Cave Creek – The authentic small-town Destination!
- b. Danny and Cody – Who we are
- c. Icebreaker – Who are you? Your restaurant? How long in CC?

2. State of the Union

- a. Local
- b. State
- c. Federal

3. What's Important Now?

- a. Rising costs. Food, Labor, Rent and...CC Fee's v
- b. Credit Card Fee/Pricing Strategies
 - i. CC Surcharging
 - ii. Cash Discounting
 - iii. Dual Pricing
- c. Guest Speaker – Mario Padilla with TOAST POS payments team

4. Resources – Use them!

- a. CC Chamber of Commerce
 - i. Leadership Academy
 - ii. Networking. Member FB page
- b. AZRA
- c. Each other! The restaurant professionals of Cave Creek!

5. Upcoming Events

- a. October Car Show – 10/10
- b. Taste of CC 2026 – 10/14, 10/15
- c. Harolds 91st w/Parmalee – 10/16
- d. BiktobeRally – 10/16, 10/17, 10/18
- e. Wicked Pub Crawl – 10/24
- f. Community Fest – 10/27

6. The Future of CCRO – What will be the greatest use of our time together?

- a. Structure
 - i. Association - More Formal, 501c3, Industry focused with speakers
 - ii. Collective – Less Formal, internal communications, meet when needed
 - iii. Co-Op – Advocacy focused, Town Hall, Chamber, Vendors
- b. Facebook Page
 - i. Invite only. No advertisements. Equipment. Help wanted

7. Brainstorm/Comments - Thank You for keeping it real!