



BREAKFAST SPONSOR

INFORMATION

**For being a sponsor at
the monthly business
breakfasts**



BEING THE BREAKFAST SPONSOR



Our monthly business breakfast events offer members, customers, and guests the chance to learn more about your business. The monthly breakfasts are the most attended monthly events the Chamber hosts.

BY BEING A BREAKFAST SPONSOR, YOU CAN:

- Introduce Chamber Members to your business
- Publicize your business within the local community
- Gain name recognition through listings on the Chamber's website, calendar, Facebook, weekly newsletter, etc.
- Familiarize Chamber members and business owners with your products/services
- Provide an opportunity for Chamber members and business owners to visit your physical location
- Grow your customer base
- Generate possible leads and sales from attendees and those who heard about it



RESPONSIBILITIES

Being a Breakfast Sponsor is a great way to showcase your business to a large, dedicated audience. Here is a list of what to expect.

WHAT DOES THE SPONSOR GET/DO?

- Invite your customers, staff, board, managers, and other guests to attend the breakfast.
- You will have **5 minutes** at the microphone. Share about your business.
- You can have a PPT presentation, just make sure you can get through it in 5 minutes.
- Four tickets to the breakfast. Let the chamber know the names at least 2 days in advance of who will attend.
- Opportunity to place your marketing collateral on all the breakfast tables.

WHAT DOES THE CHAMBER DO?

- Promote the breakfast 3-5 weeks in advance with your logo on all the graphics.
- Promote the breakfast in all the Chamber's newsletters, event calendar, and on the event page. As well as at other in-person events.
- Provide the breakfast information to all the local media in advance.
- Load your PPT for breakfast. We need your presentation at least 2 days in advance of the event.
- Introduce you at the event.
- Place a post-event graphic of the event on social media and in the celebration newsletter.



WHAT HAVE OTHER BUSINESSES DONE TO MAKE THEIR SPONSORSHIP MEMORABLE?



- Shared the Chamber's breakfast graphic on their social media platforms.
- Invited clients, employees, and/or board directors from their organization, local officials, and businesses around them
- Gave free samples of their product or demonstrated their services
- Had a compelling offer they pitched or put on the table.

NOTE TO NON-MEMBERS:

Being a breakfast sponsor is an opportunity for members only. We do invite you to join us at one of the breakfasts to see how powerful this sponsorship opportunity is.

Carefree Cave Creek Chamber of Commerce

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