



BREAKFAST SHOWCASE TABLE SPONSOR



BEING THE BREAKFAST SHOWCASE TABLE SPONSOR



Our monthly business breakfast events offer members, community members, and guests the chance to learn more about your business. The monthly breakfasts are the most attended monthly events the Chamber hosts.

BY BEING A TABLE SPONSOR, YOU CAN:

- Introduce Chamber Members to your business
- Gain name recognition through listings on the Chamber's website, calendar, Facebook, weekly newsletter, etc.
- Familiarize Chamber members and business owners with your products/services
- Provide an opportunity for Chamber members and business owners to visit your physical location
- Grow your customer base
- Generate possible leads and sales from attendees and those who heard about it



RESPONSIBILITIES

Being a Breakfast Sponsor is a great way to showcase your business to a large, dedicated audience. Here is a list of what to expect.

Being a breakfast showcase sponsor, you will receive.

- Your own table in the back to showcase your business. This is the time to put out any marketing materials or items you want to showcase that represent your business.
- You will be noted on the breakfast registration page that you are a breakfast showcase sponsor.
- The Chamber will do one dedicated social media post on their social media platforms.
- You will be mentioned in the Celebration newsletter.
- We will give you a shout-out near the end of the breakfast meeting.

- Businesses will commit to a 3-month continuous term and can pay all 3 months in advance or 1 month in advance at a time. You cannot book back-to-back terms unless the following term is available in your 3rd month.
- Non-profits must be listed with the Chamber as a non-profit and will be committed to 1 month in advance. You cannot book back-to-back months unless no one has reserved the following month.
- All payments must be made at least one month before the month you are a table sponsor.
- No refunds for no-shows or being late to breakfast.
- Being a breakfast showcase sponsor does not include your ticket for breakfast. Your ticket for breakfast must be purchased in advance.



Being a breakfast showcase sponsor, you will be responsible for.

- Make sure you leave the table area in the same condition as when you arrived. Clean up any trash, put any chairs back, etc.
- Do not block the line to the buffet and stay in your dedicated area. Do not encroach on or infringe on the dedicated walkways or other people's tables.
- You may have a raffle giveaway at your table to collect business cards and contact the winner outside the breakfast. The Chamber (or you) cannot announce a winner to your raffle during the breakfast meeting.
- The obvious stuff. No political items (unless you are a political organization), no pornographic materials, no profanity of any kind, no discrimination or hate materials or wording, and so forth. Let's make it a great, positive experience for everyone. Should this occur, you will be banned from all breakfasts, and no refund will be provided if you paid in advance.
- Arrive at 7 am (not before) to set up your table and be ready to go before 7:30 am.

NOTE TO NON-MEMBERS:

Being a breakfast showcase table sponsor is an opportunity for members only. We do invite you to join us at one of the breakfasts to see how powerful this sponsorship opportunity is.

Carefree Cave Creek Chamber of Commerce



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