



RIBBON CUTTING

HOSTING INFORMATION



**For Brick and Mortar and Non-
Brick-and-Mortar Members**

HOSTING A RIBBON CUTTING



Our Ribbon Cutting events offer members, customers, and guests the chance to celebrate new businesses, remodels, grand openings, and more! Ribbon cuttings are held at 5 PM on Tuesdays in cooperation with Chamber staff and ambassadors, with the cutting of the ribbon around 5:30 ish.

BY HOSTING A RIBBON CUTTING, YOU CAN:

- Introduce Chamber Members to your business
- Publicize your business within the local community
- Gain name recognition through listings on the Chamber's website, calendar, Facebook, weekly newsletter, etc.
- Familiarize Chamber members and business owners with your products/services
- Provide an opportunity for Chamber members and business owners to visit your physical location
- Grow your customer base
- Generate possible leads and sales from attendees and those who heard about it



RESPONSIBILITIES

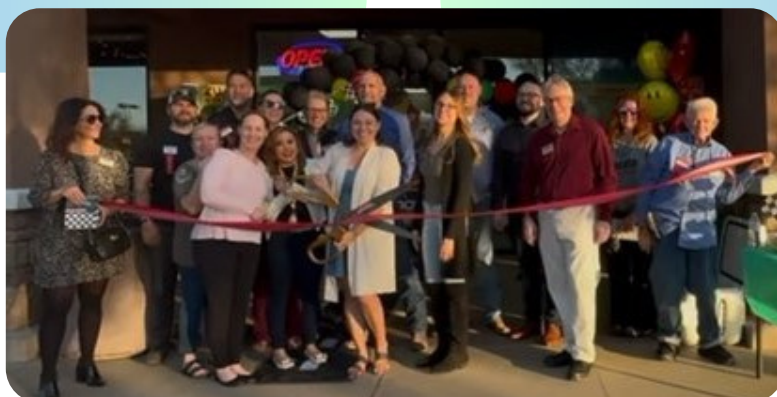
Hosting a Ribbon Cutting is a great way to celebrate milestones in your business. Whether a brand new business, a significant anniversary, a remodel, or more. Here is a list of what to expect.

WHAT DOES THE CHAMBER DO?

- Invite the Chamber Board of Directors, Ambassadors, local and regional government officials, and the community to attend.
- Bring the BIG scissors, ribbon, and take the photo.
- List your event on the Chamber's website, weekly newsletter, and on social media – featuring a custom graphic with your logo.
- Briefly address guests, introducing you as the host.
- Provide you with a list of caterers, upon request.
- Place a post-event graphic of the event on social media and in the celebration newsletter.

WHAT DOES THE HOST DO?

- Invite your customers, staff, board, managers, and other guests to attend.
- Share about your business. This is typically done after the Chamber representative has gathered the group's attention and introduced you as the host. Please limit your speech to two minutes.
- Provide tours of your facility for those interested in participating.
- Think of a fun way to cut the ribbon! We have our big scissors.
- Provide light refreshments and beverages that are relevant to your business.



WHAT HAVE OTHER BUSINESSES DONE TO MAKE THEIR EVENT UNIQUE?



- Sent a special invitation to the entire Chamber membership
- Shared the Chamber's graphic on their social media platforms
- Invited clients, employees, and/or board directors from their organization, local officials and, businesses around them
- Gave free samples of their product or demonstrated their services
- Gave door prizes or other give-a-ways
- Decorated with balloons, banners, lights, entertainers, searchlights, etc.

NOTE TO NON-BRICK-AND-MORTAR MEMBERS:

We hold your ribbon cutting at the Chamber office once a quarter and may have multiple ribbon cuttings that evening. The Host (You) just will use the Chamber offices for the event.

NOTE TO NON-MEMBERS:

Ribbon Cutting Fee is \$500. If you choose to join the chamber within 30 days of your ribbon cutting, the fee will applied to your first year of membership dues.

If you would like to schedule a Ribbon Cutting, please contact the Chamber office at director@carefreecavecreek.org or call 480-488-3381.

Carefree Cave Creek Chamber of Commerce

748 Easy St | PO Box 734

Carefree, AZ 85377

www.carefreecavecreek.org

