

Advertising Pricing & Spec Sheet for the 2025-2026 Carefree Cave Creek Community Directory



Publisher & Advertising Contacts

Carefree Cave Creek Chamber of Commerce
748 Easy Street • PO Box 734, Carefree, AZ 85377
www.CarefreeCaveCreek.org

Steve Feld (480) 488-3381
director@carefreecavecreek.org

Ad Deadline

Advertising space deadline is **FRIDAY, JUNE 27, 2025**
or sooner if available space is filled.

Community Guide Specs

FULL PAGE TRIM SIZE: 8.375" X 10.875"
All dimensions are (width) x (height)

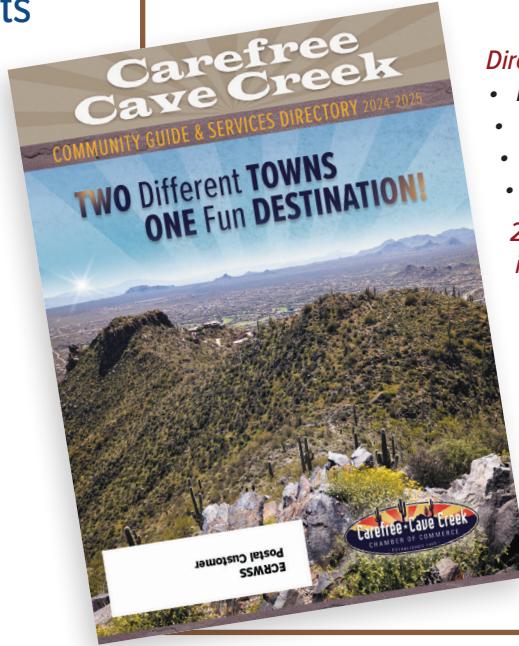
Ad Specs

Full color is preferred for all ads (no additional charge).
Ads MUST BE PROVIDED as a press-ready, high-resolution PDF or JPG file. All images should be at 100% print size and 300 dpi.

Ad Pricing & Sizes

10% discount applied to cost for all ads PAID IN FULL by FRIDAY, MAY 9, 2025.

Please contact the Chamber for premium positions (existing advertisers in premium positions have first right of acceptance for future publication). To place your ad, go to the Chamber website, under Community Guide.



Directory Features:

- Information about the Towns
- Member Directory
- Things To Do / Special Events
- Visitors Information

28,000 copies debuting in October 2025.

2,000 distributed at Town Halls and Information Centers in Carefree and Cave Creek, Chamber events, shows – and mailed to 14,000 homes in the region!

< 2024-2025 cover shown.

PREMIUM POSITIONS | FULL PAGE ONLY

* FULL PAGE TRIM SIZE: 8.375" X 10.875" | FULL PAGE NON-BLEED: 7.625" x 10.125"

* FULL PAGE BLEED ONLY – Please set your document size for the Full Page Trim Size listed above. Any objects that require a bleed should extend 1/8" beyond the edge of your document. Critical live matter should be kept 3/8" in from the trim size.

Includes Business Directory description.

MEMBER ONLY

(A) Outside Back Cover	\$ 3,882	8.375" x 10.875" *#
(A) Inside Front Cover	\$ 3,539	8.375" x 10.875" *#
(A) Page 1	\$ 3,169	8.375" x 10.875" *#
(A) Inside Back Cover	\$ 3,539	8.375" x 10.875" *#
(A) LAST Full Page	\$ 3,169	8.375" x 10.875" *#

EDITORIAL SECTION

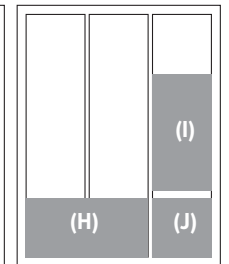
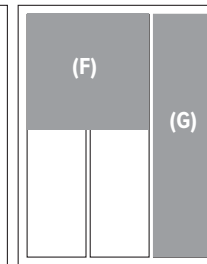
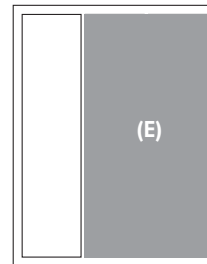
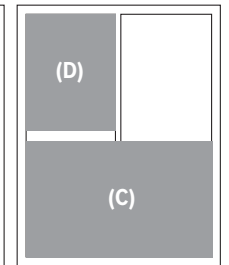
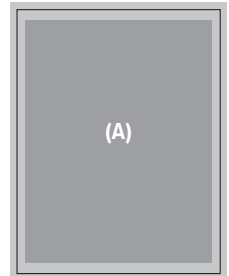
(A) Full Page	\$ 2,523	8.375" x 10.875" *	
(B) 1/2 Page (V)	\$ 1,578	3.75" x 10" #	
(C) 1/2 Page (H)	\$ 1,578	7.625" x 4.875" #	
(D) 1/4 Page (V)	\$ 1,103	3.75" x 4.875" #	
(H) 1/6 Page Horizontal	\$ 1,004	5" x 2.4375"	\$ 1,245
(J) 1/12 Page Square	\$ 734	2.4375" x 2.375"	\$ 880

DIRECTORY SECTION

(E) 2/3 Page Vertical	\$ 2,113	5" x 10" #
(F) 1/3 Page Horizontal	\$ 1,289	5" x 4.875" #
(G) 1/3 Page Vertical	\$ 1,289	2.4375" x 10" #
(H) 1/6 Page Horizontal	\$ 1,004	5" x 2.4375"
(I) 1/6 Page Vertical	\$ 1,004	2.4375" x 4.875"
(J) 1/12 Page Square	\$ 734	2.4375" x 2.375"

EXTRAS FOR DIRECTORY LISTING

Description (25 words)	\$ 155
Highlight / Feature	\$ 155
QR Code (1"x1")	\$ 155



File Delivery

Please email your advertisement file to:
director@carefreecavecreek.org

If ad specifications are not met, you will be notified.