



# Advertising Pricing & Spec Sheet for the 2024-2025 Carefree Cave Creek Community Directory



## Publisher & Advertising Contacts

Carefree Cave Creek Chamber of Commerce  
748 Easy Street • PO Box 734, Carefree, AZ 85377  
www.CarefreeCaveCreek.org

Steve Feld (480) 488-3363  
director@carefreecavecreek.org

## Ad Deadline

Advertising space deadline is **FRIDAY, JUNE 21, 2024**  
or sooner if available space is filled.

## Community Guide Specs

FULL PAGE TRIM SIZE: 8.375" X 10.875"  
All dimensions are (width) x (height)

## Ad Specs

Full color is preferred for all ads (no additional charge).  
**Ads MUST BE PROVIDED as a press-ready, high-resolution PDF or JPG file. All images should be at 100% print size and 300 dpi.**

## Ad Pricing & Sizes

**10% discount applied to cost for all ads PAID IN FULL by WEDNESDAY, MAY 8, 2024.**

All payments plans subject to credit approval and may require an initial deposit. Please contact the Chamber for premium positions (existing advertisers in premium positions have first right of acceptance for future publication).

### PREMIUM POSITIONS | FULL PAGE ONLY

\* FULL PAGE TRIM SIZE: 8.375" X 10.875" | FULL PAGE NON-BLEED: 7.625" x 10.125"

\* FULL PAGE BLEED ONLY – Please set your document size for the Full Page Trim Size listed above. Any objects that require a bleed should extend 1/8" beyond the edge of your document. Critical live matter should be kept 3/8" in from the trim size.

(A) Outside Back Cover	\$ 3,758	8.375" x 10.875" *
(A) Inside Front Cover	\$ 3,426	8.375" x 10.875" *
(A) Page 1	\$ 3,067	8.375" x 10.875" *
(A) Inside Back Cover	\$ 3,426	8.375" x 10.875" *

### EDITORIAL SECTION

(A) Full Page	\$ 2,442	8.375" x 10.875" *
(B) 1/2 Page (V)	\$ 1,527	3.75" x 10"
(C) 1/2 Page (H)	\$ 1,527	7.625" x 4.875"
(D) 1/4 Page (V)	\$ 1,067	3.75" x 4.875"

### DIRECTORY SECTION

(A) LAST Full Page	\$ 3,067	8.375" x 10.875" *
(E) 2/3 Page Vertical	\$ 2,045	5" x 10"
(F) 1/3 Page Horizontal	\$ 1,248	5" x 4.875"
(G) 1/3 Page Vertical	\$ 1,248	2.4375" x 10"
(H) 1/6 Page Horizontal	\$ 972	5" x 2.4375"
(I) 1/6 Page Vertical	\$ 972	2.4375" x 4.875"
(J) 1/12 Page Square	\$ 710	2.4375" x 2.375"

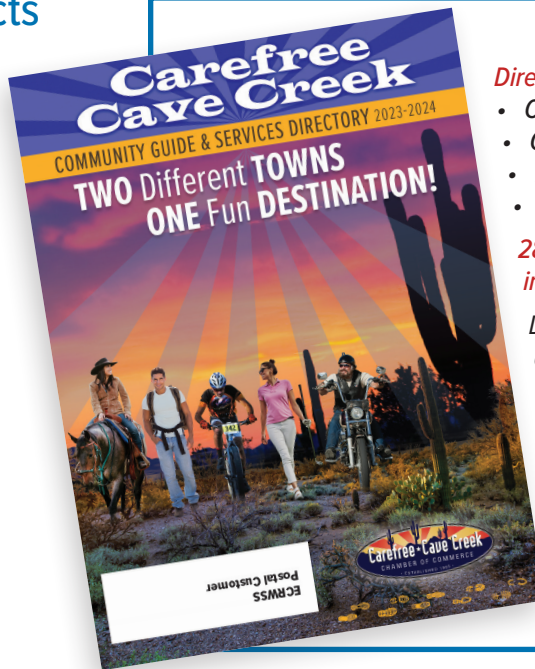
### PIN ON MAP | LIMITED QUANTITY ADD ON

Ad Purchased	\$ 150
Ad Not Purchased	\$ 500

## File Delivery

Please email your advertisement file to:  
director@carefreecavecreek.org

If ad specifications are not met, you will be notified.



### Directory Features:

- Chamber Reports
- Chamber Directory
- Relocation Section
- Visitors Information

**28,000 copies debuting in October 2024.**

Distributed at Town Halls and Information Centers in Carefree and Cave Creek, Chamber events, shows, and mailed to 27,500 homes in 85331, 85327, 85262, 85377 and 85266!

< 2023-2024 cover shown.

