



Advertising Pricing & Spec Sheet for the 2021-2022 Carefree Cave Creek Community Directory

Publisher & Advertising Contacts

Carefree Cave Creek Chamber of Commerce

748 Easy Street • PO Box 734, Carefree, AZ 85377
www.CarefreeCaveCreek.org

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director@carefreecavecreek.org

Colleen Rock (480) 488-3363
colleen@carefreecavecreek.org

Ad Deadline

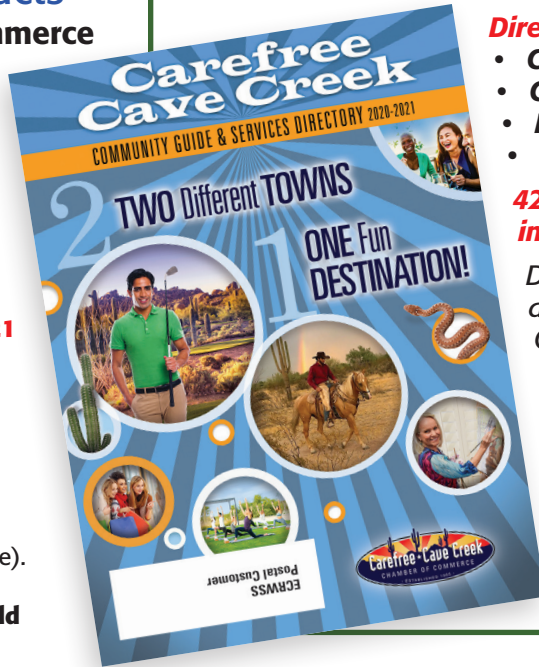
Advertising space deadline is **FRIDAY, JUNE 18, 2021** or sooner if available space is filled.

Community Guide Specs

FULL PAGE TRIM SIZE: 8.375" X 10.875"
All dimensions are (width) x (height)

Ad Specs

Full color is preferred for all ads (no additional charge).
Ads MUST BE PROVIDED as a press-ready, high-resolution PDF or JPG file. All images should be at 100% print size and 300 dpi.



Directory Features:

- Chamber Reports
- Chamber Directory
- Relocation Section
- Visitors Information

42,200 copies debuting in October 2021.

Distributed at Town Halls and Information Centers in Carefree and Cave Creek, Chamber events, shows, and mailed to 38,000 homes in 85331, 85327, 85262, 85377 and 85266, portions of 85085 and 85086, as well as potential visitors worldwide!

< 2020-2021 cover shown.

Ad Pricing & Sizes

10% discount applied to cost for all ads PAID IN FULL by WEDNESDAY, MAY 5, 2021.

All payments plans subject to credit approval and may require an initial deposit. Please contact the Chamber for premium positions (existing advertisers in premium positions have first right of acceptance for future publication).

PREMIUM POSITIONS | FULL PAGE ONLY

* FULL PAGE TRIM SIZE: 8.375" X 10.875" | FULL PAGE NON-BLEED: 7.625" x 10.125"

* FULL PAGE BLEED ONLY – Please set your document size for the Full Page Trim Size listed above. Any objects that require a bleed should extend 1/8" beyond the edge of your document. Critical live matter should be kept 3/8" in from the trim size.

(A) Outside Back Cover	\$ 3,099	8.375" x 10.875" *
(A) Inside Front Cover	\$ 2,825	8.375" x 10.875" *
(A) Page 1	\$ 2,529	8.375" x 10.875" *
(A) Inside Back Cover	\$ 2,825	8.375" x 10.875" *

EDITORIAL SECTION

(A) Full Page	\$ 2,014	8.375" x 10.875" *
(B) 1/2 Page (V)	\$ 1,259	3.75" x 10"
(C) 1/2 Page (H)	\$ 1,259	7.625" x 4.875"
(D) 1/4 Page (V)	\$ 880	3.75" x 4.875"

DIRECTORY SECTION

(A) LAST Full Page	\$ 2,529	8.375" x 10.875" *
(E) 2/3 Page Vertical	\$ 1,718	5" x 10"
(F) 1/3 Page Horizontal	\$ 1,029	5" x 4.875"
(G) 1/3 Page Vertical	\$ 1,029	2.4375" x 10"
(H) 1/6 Page Horizontal	\$ 802	5" x 2.4375"
(I) 1/6 Page Vertical	\$ 802	2.4375" x 4.875"
(J) 1/12 Page Square	\$ 585	2.4375" x 2.375"

File Delivery

Please email your advertisement file to either:
director@carefreecavecreek.org
colleen@carefreecavecreek.org

If ad specifications are not met, you will be notified.

